# CAMPUS BEAUTIFICATION CELL, IQAC



LALA RURAL COLLEGE, LALA

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#### <u>overview</u>

A fully functional Campus Beautification Cell is constituted vide Resolution No. 3 of the IQAC, Lala Rural College on 26<sup>th</sup> January in the year 2019 In Lala Rural College, which was again reconstituted vide Resolution No. 10 of the IQAC, Lala Rural College on 18<sup>th</sup> January in the year 2021. The Campus Beautification Cell, often referred to as CBC, is responsible for enhancing the aesthetics and overall appeal of a college campus. This cell plays a vital role in creating a positive and attractive environment for students, faculty, staff, and visitors.

Below is a typical profile of a Campus Beautification Cell.

# **Composition of the cell:**

The Campus Beautification Cell is led by a Convenor of the cell and its members who are passionate about environmental sustainability and campus aesthetics.

| Sl. No. | Name of the members       | Designation        | Contact No. |
|---------|---------------------------|--------------------|-------------|
| 1       | Dr. Himabrata Chakravarty | Principal          | 8638873165  |
| 2       | Dr. Ng Dayamay Singha     | Co-Ordinator, IQAC | 7002488782  |
| 3       | Dr. L. Chiro Kumar Singha | Convenor           | 7002261908  |
| 4       | Mrs. Anuradha De          | Member             | 9435377956  |
| 5       | Dr S Bebita Devi          | Member             | 7002155702  |
| 6       | Mrs. Sofika Choudhury     | Member             | 9435461037  |

Principal Co-Ordinator, IQAC

(Dr. Himabrata Chakravarty) (Dr. Ng Dayamay Singha)

Lala Rural College, Lala

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#### **Mission of the cell:**

The cell is to maintain and enhance the visual appeal and environmental sustainability of the campus while fostering a sense of pride and community among students and stakeholders. The responsibilities of the cell are as follows:

- a) Landscaping and Greenery: The CBC is responsible for planning, designing, and maintaining green spaces, gardens, and lawns on the campus. This includes selecting and planting flowers, shrubs, and trees to beautify the surroundings.
- b) Waste Management: Managing waste disposal and recycling initiatives to maintain a clean and eco-friendly campus environment. This may include organizing waste segregation drives and awareness campaigns.
- c) Cleanliness and Maintenance: Ensuring the cleanliness and upkeep of common areas, walkways, and buildings on campus. This may involve organizing regular clean up drives and maintenance activities.
- d) Community Engagement: Engaging students, faculty, and staff in campus beautification efforts through volunteer programs, workshops, and awareness campaigns. Encouraging a sense of ownership and responsibility for the campus's appearance.

# **Activities of the cell:**

The activities of a Campus Beautification Cell (CBC) are diverse and encompass various initiatives aimed at enhancing the aesthetics, sustainability, and overall appeal of a college campus. These activities typically involve both short-term and long-term projects. Here are some common activities that a CBC may undertake:

- a) Landscaping and Gardening: Planting and maintaining flowers, trees, shrubs, and greenery in campus gardens and common areas. Designing and implementing sustainable landscaping plans to improve the overall appearance of the campus.
- b) Artistic Installations: Creating and installing artistic elements, sculptures, murals, or interactive installations to beautify the campus and add creative flair.
- c) Clean up Drives: Organizing regular clean up drives to ensure that the campus is litterfree and well-maintained. Conducting special clean up events, such as campus-wide clean ups or riverbank clean ups.
- d) Waste Management: Implementing waste reduction and recycling programs on campus. Promoting responsible waste disposal practices and conducting awareness campaigns.
- e) Environmental Education: Hosting campaigns on environmental sustainability, conservation, and responsible campus beautification practices.
- f) Community Engagement: Engaging students, faculty, and staff in beautification efforts through volunteer programs and collaborative projects like Lions Club of India, Lala Branch and LIC, Hailakandi branch.
- g) Budget Management: The total management of the cell is depending upon the authority of the institution.

#### Special initiatives and projects:

- a) Monitoring and Evaluation: Regularly assessing the impact and effectiveness of beautification projects. Collecting feedback from the campus community and making necessary improvements.
- b) Documentation and Reporting: Maintaining records and documentation of all beautification activities, achievements, and expenditures to ensure transparency and accountability.
- c) Promotion and Recognition: Promoting the achievements and contributions of the CBC through various communication channels.

Seeking recognition and awards for the institution's commitment to campus beautification and sustainability.

- a) Seasonal Decorations: Decorating the campus for special occasions or holidays to create a festive and welcoming atmosphere.
- b) Long-Term Planning: Developing and implementing long-term campus beautification plans and strategies to ensure on going improvement and sustainability.

These activities collectively contribute to creating a visually appealing, eco-friendly, and vibrant campus environment that fosters a sense of pride and community among students, faculty, staff, and visitors. The specific activities undertaken by a CBC may vary based on the institution's priorities and the needs of its campus community.

#### Achievements and Goals of the cell:

The cell often takes pride in their contributions to the campus community and may track achievements such as:

- 1. Transforming neglected areas into beautiful and functional spaces.
- 2. Building a strong sense of environmental awareness and responsibility among students and staff.
- 3. Future goals may include expanding sustainability efforts, enhancing campus greenery, and involving more students and community members in beautification projects.
- 4. To conclude, the Campus Beautification Cell is a dedicated group within Lala Rural College focused on improving the campus's physical appearance, environmental sustainability, and overall appeal. Its activities contribute to creating a positive and welcoming environment for all stakeholders.

A campus cleaning programme was organised by Campus Beautification Cell, IQAC, Lala Rural College held on 18<sup>th</sup> July, 2017 (Tuesday). The programme was started from 3:00 pm onwards in both North and South campuses. The students of Arts and Commerce actively participated in the activity. The main point of cleaning on that day was the playground of the North and South Block of the college. The faculty members also encouraged the students in their works by participating themselves. The non-teaching staff of the college also helped a lot by supplying brooms, baskets etc. Experts explained about the clean and its benefits in eco system and environment. The feedback of the students was also in very positive. After the end of the programme, light refreshment was serving.

The room cleaning activity organised by Campus Beautification Cell, IQAC, Lala Rural College, Lala held on 13<sup>th</sup> November, 2017 (Monday). The programme as started at 3:00 pm onwards in both the Northern and Southern campuses. In Northern block, the faculty members of Commerce stream supervised the activities of the students and in the Southern block, the faculty members of Arts stream have done the same. The students very sincerely got involved in this cleanliness drive. The involvement of the faculty members encouraged them a lot. Also, a good deal of support came from the non-teaching staff. At the end of the activity, light refreshment has been distributed among the participant.

The tree plantation activity in Lala Rural College held on 23<sup>rd</sup> August, 2018 (Thursday) at 3:00 pm by Campus Beautification Cell, IQAC, Lala Rural College, Lala. The programme of the plantation was started from 3:30 pm onwards. It was a afford on the part of the college to increase on the part of the college to increase greenery in the college and also to make the campus environment friendly. So the students and teachers enthusiastically got involved in this plantation drive. The saplings have been collected from the district forest office, Hailakandi. Active participation of both the students and teachers has made the activity actively a successful one. Experts explain about the necessity of plantation. Responds of the students were over all satisfactory.

A campus beautification/ cleaning programme was organised by Campus Beautification Cell, IQAC, Lala Rural College held on 18<sup>th</sup> March, 2019 (Monday). The programme was started from 3:30 pm onwards in both the North and South blocks. All the students of Arts and Commerce stream join and actively participated to clean the campuses as well as class rooms. The faculty members and non-teaching staffs also joined the activity. After the end of the programme, light refreshment was served. The programme ended with a grand success.

The tree plantation event organised by Campus Beautification Cell, IQAC, Lala Rural College on 17<sup>th</sup> August, 2019 (Saturday) at both the campuses. The primary objective of this event was to contribute to environmental conservation and raise awareness about the importance of trees in mitigating climate change, improving air quality, and enhancing the overall ecosystem.

The event began with thorough preparation, including site selection, soil testing and acquiring the necessary saplings. The organising team ensured that the selected location was suitable for the growth of the chosen the species and they can adaptability to the local climate and their potential to support local wildlife.

Participants were provided with proper instructions on how to plant the trees correctly. They were guided to dig to planting holes of adequate depth, place the saplings and backfill the soil while ensuring proper watering.

During the event, experts conducted educational session on the benefits of trees, the role they play in carbon sequestration and the importance of preserving our natural environment.

The event encouraged a sense of community and environmental responsibility. It fostered a strong sense of unity among participants, promoting the importance of collective action in tacking environment issues.

The class room cleaning task was organised by Campus Beautification Cell, IQAC, LRC on 20.03.2020 (Friday) at 3:00 pm. This report provides, the tasks completes and the overall cleanliness of the room.

The cell arranged all necessary equipment. These included cleaning solutions, disinfectants. These included cleaning solutions, disinfectants, brooms, vacuum cleaners, microfiber cloths and personal protective equipment.

The cleaning process commenced with thorough dusting of all surfaces, including desk, bench, table, chair and window and ground floor also by using appropriate cleaning solutions and disinfectants. It also ensures proper cleanness and hygiene.

Before the end of the tasks, experts explained the benefits of clean not only in college campus, it also required in all places where we are living. The students of this college were also very interested and they have given positive responds.

The campus beautification project/ event organised by Campus Beautification Cell, IQAC, LRC on 23/01/2021 (Wednesday) at 3:30pm onwards. The primary aim of this project/ event was to transform the selected areas of campus into an aesthetically pleasing and functional space that the students can enjoy while promoting environmental consciousness.

A thorough assessment was conducted to choose the most suitable location of both the campuses for the beautification project/ event.

The organising team was mainly target to remove plastic materials and other dust raw materials from the campuses. During the project work, experts explained how the plastic materials harm to the environment and ecosystem.

The project/ event received positive feedback from the students as the needs and expectations of the students were highlighted successfully.

The cell expected in future regular maintenance and upkeep of the beautiful field will be essential to ensure its long-term sustainability and beauty.

(Dr. L. Chiro Kumar Singha)
Convenor
Campus Beautification Cell, IQAC
Lala Rural College, Lala

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The class room cleaning organised by Campus Beautification Cell, IQAC, LRC on 12/03/2022 (Saturday) at 3:30 pm onwards. This report provides a detailed overview of the cleaning process, completion of the task and the overall cleanliness status of the room.

The cell arranged all necessary equipment. This included cleaning solutions, disinfectants, micro fibre cloths and personal protective equipment etc. The cleaning process commenced with thorough dusting of all surfaces by using appropriate cleaning solutions and disinfectants. It also ensured proper cleanness and hygiene.

Before the completion of the task, many experts from faculty members explained the benefits of cleanliness in all aspects. The students of this college were also very interested positively. The cell expects to drive a big event for campus in future with the students.

The campus cleaning of both the North and South block was organised by Campus Beautification Cell, IQAC, LRC on 12/08/22 (Friday) at 3:00pm. The cell arranged all necessary equipment. In Northern block, the faculty members of Commerce stream supervised the activities of the students and Southern block, the faculty members of Arts stream have done the same. The students very sincerely got involved in this cleanliness drive. The faculty members' involvement made a great encourage to the students also. During the activity, experts explained about the benefit of clean. The student was also given positive feedback.

The cell expected in future regular maintenance and maintenance of clean field will be essential to ensure its long-term sustainability and beauty.